(9)

September 28, 1992

Dear Sunoco Franchisee and Store Manager:

There are now three Equipment and Funding Options available from R. J. Reynolds. Option #1 is worth $200 per month; Option #2 is valued at $300 per month; and Option #3 is rewarded at the rate of $340 per month. These three Options are detailed in the attachment. Please review them carefully.

I strongly suggest that you work with your local R. J. Reynolds Representative to decide the most prudent and profitable Option for your location. An aggressive merchandising plan should enhance sales, profits, and promotional allowances.

Your R. J. Reynolds Representative will be contacting you soon to review these Options.

Please consider the Options carefully and welcome your R. J. Reynolds Representative.

Thank you.

Sincerely,

Ken Weber
Vendor Relations
Convenience Food Marketing

KAW5/bc

Attachments

cc: All Sunoco Food Sales Personnel

51849 9461

Source: https://www.industrydocuments.ucsf.edu/docs/rsdy0000